

## **Description of Services for the ExtraEnergy Pedelec & E-Bike Test 2008**

### **Test Service Package 2008**

- Pedelec and E-Bike Test
- Live testing by different test riders in everyday riding conditions
- Publication of test results in digital and print media
- Exhibition of tested bikes and their test results (optional)

### **Pedelec & E-Bike Test 2008**

Each test bike will be tested on three different tracks:

- “Mixed Track“ in Tanna, Germany. As different riders have their own manners of cycling, all pedelecs and e-bikes will be tested by five different test riders of various ages and physical conditions. Test rides will continue with one battery technology and in one assistance mode until the battery ceases to provide noticeable assistance.
- Mountain Track in Kirchheim/Teck, Germany, to measure mountain range and assistance factor.
- Every Day Track in Kirchheim/Teck, Germany, to measure the average assistance factor.

### **Publication of Test Results in Digital and Print Media**

In signing up for the test, you automatically book the publication of the test results in specialized magazines and on [www.ExtraEnergy.org](http://www.ExtraEnergy.org). The services include:

Product Report

- Creation of a product report in both English and German
- Photos of the product and its details
- Manufacturer information on model variations and their prices

Publication at [www.ExtraEnergy.org](http://www.ExtraEnergy.org)

- Online version of the product report, also for download
- Link to your company's website
- Your dealers can enter their company information into the ExtraEnergy dealer directory for free

Option: Publication in a Pedelec and E-Bike Special Magazine (if there are at least 20 participants):

- Product report spanning one page in the Pedelec & E-Bike Special Magazine
- Planned publication date: January 2008
- Edition of 65,000 units

### **Exhibition of Tested Bikes**

Exhibitions of your test bike and the test results can be booked as an additional option using the enclosed application form. The test vehicle(s) will be firmly installed on an illuminated podium behind glass. You can rent or buy such a show case. Services include:

- Creation and printing of a poster for the tested product which includes photos as well as text in both English and German.
- Permanent exhibition in the LEV Center in Tanna, Germany, with test ride opportunity for visitors (if the manufacturer provides ExtraEnergy with a second vehicle of the tested kind).
- Test exhibition in the Berlin Technology Museum (Technikmuseum), Germany, starting Feb 2008
- Test exhibition as part of the ExtraEnergy Special Show at trade shows in Europe. ExtraEnergy is planning to exhibit at Eurobike Friedrichshafen and IFMA Cologne 2008.
- Organization and handling of the complete exhibition

### **New Exhibition Displays**

- . You test vehicle will be firmly installed on a podium behind glass
- The show case included the complete test report in English and German in color
- Weather resistant and safe from vandalism

### **Prices**

The basic test package (testing, publication at [www.ExtraEnergy.org](http://www.ExtraEnergy.org), PR work on the Test) is priced at 2,400 Euros, per product, in one assistance mode and with one battery technology. For each additional assistance mode or battery technology, 800 Euros will be added to the total cost. This price is calculated for delivery of test product until Sep 16, 2007. If the test vehicle is delivered to ExtraEnergy by Oct 1, 2007, at the latest, additional 350 Euros will be charged. Detailed prices on optional services (publication in Pedelec and E-bike Special Magazine and Test Exhibition) can be found on the enclosed application form. All prices are given per product in Euros and do not include 19% VAT. Payment options and bank information are included on the invoice you will receive as confirmation of registration.

### **Delivery of Test Vehicles**

The deadline for registration and delivery of products to be tested is **September 16, 2007**. If the test vehicle is delivered after Sep 16, 2007 but before **October 1, 2007, 350 Euros** will be charged for extra labor costs.

Please understand that this test is based on a tight schedule: Test rides will take place in late September and October, evaluation of results in November/December and publication is planned for January 2008. This is why application or delivery of test vehicles after Oct 1, 2007 is not possible.

Please deliver your test vehicle(s) to ExtraEnergy at IFMA Cologne, hall 9, or send by courier to the ExtraEnergy address mentioned below.

### **Important: Test vehicles will remain with ExtraEnergy on permanent loan**

In order to carry out exhibitions and promotion activities as described, all tested vehicles must remain with ExtraEnergy on condition of permanent loan. Each test participant must leave at least one vehicle with ExtraEnergy, though we recommend providing ExtraEnergy with two vehicles of the same kind; one will be used for test rides and promotional events which include test ride opportunities. The second vehicle will be used as static exhibit for both the permanent and touring exhibitions; it will be installed into a display and does not have to be functional - it can be delivered with empty battery case if desired.

### **Further Information**

If you have any questions or concerns, please contact our Test Manager, Hannes Neupert:

ExtraEnergy e.V.

Koskauer Str. 98

07922 Tanna

Germany

Tel: +49-36646-270 94

Fax: +49 - (0)36646 - 270 95

Mobile: +49-173 35 88 221

[hannes.neupert@extraenergy.org](mailto:hannes.neupert@extraenergy.org)

## Fax Registration: +49 - (0)36646 - 270 95

To ExtraEnergy e.V. · Koskauerstr. 98 · 07922 Tanna · Germany  
Tel: +49-36646-270 94 · hannes.neupert@extraenergy.org · www.ExtraEnergy.org

## ExtraEnergy Pedelec & E-Bike Test 2008

Please mark the services you would like to register for:

- Basic Package Pedelec & E-Bike Test 2008 (book before Sep 16, 2007)\*** **2,400 EUR\***
- One test vehicle, one assistance mode, one battery technology
  - Product report in German and English
  - Publication of test results at ExtraEnergy.org
  - PR work on the Test
- \* Valid for delivery of test vehicle by Sep 16, 2007. For delivery by Oct 1, 2007, + 350 EUR

- Test Exhibition in Special Display (book before Nov 29, 2007)**  
E.g. at German Technology Museum Berlin, Feb - May 2008

**Rent of display** **1,400 EUR**

**Purchase of display** **4,200 EUR**

- Using rights for unlimited period
- Changing exhibit is possible

Further costs for the Display (rent or purchase):

- Production of special holders (stainless steel), adjusted acrylic board 340 EUR
- Color prints on the podium sides and on acrylic board inside the show case 280 EUR
- Transport, setting up and tearing down for each exhibition 200 EUR

- Participation in the Pedelec/E-Bike Spezial Magazine 2008** **1,500 EUR**  
**(book before Nov 29, 2007)**

Share of production cost of the Pedelec/E-Bike Special Edition.

Publication scheduled for January 2008 (if at least 20 products are registered. In this case payment has to be made in late November 2007)

Company:

Person to contact:

Address:

Phone:

Fax:

Email:

Internet:

Non-German EU-Customers  
please insert turnover tax  
identification number:

Place, Date, Signature: \_\_\_\_\_

We agree to respect the terms and conditions stated and the Test Participant Informationan.

# **Contractual Conditions for the ExtraEnergy Pedelec & E-Bike Test and Exhibitions 2008**

## **1. Application and Confirmation**

Your participation will be confirmed upon our receipt of your signed and completed fax. The test and exhibition contract becomes effective for the ORGANIZER as soon as payment (see section 3) is received and is effective only if we have not, within one week, informed you that your participation is not possible.

Definition: ExtraEnergy e.V. is, for the purposes of this contract, to be known as the ORGANIZER. Similarly, all manufacturers, manufacturers' representatives, importers and dealers in pedelecs, e-bikes and e-scooters, who are participating in test and the test exhibition, are to be known as PARTICIPANTS.

## **2. General Terms of Contract**

The list of services enclosed in the invitation papers and the Participant Information, which have been sent to you together with the confirmation, are part of the test and exhibition contract. The ORGANIZER is responsible for the arrangement, conception and documentation of the test and exhibitions. The PARTICIPANT has no authority regarding method of testing presentation. The test vehicle will stay with the ORGANIZER after the test is finished on condition of permanent loan. The ORGANIZER is authorized to use the test vehicle for test riding, testing, and for exhibitions in the sense of the Organization Charter.

The ORGANIZER will hand the test results to the PARTICIPANT for proof reading before they are published. The PARTICIPANT can make changes on their address and prices of the products. If the PARTICIPANT has doubts in the correctness of the test results which are understandable to the ORGANIZER, the test or parts of it will be repeated. If after the test repetition the PARTICIPANT still has doubts in the test results the test can be repeated again in presence of the PARTICIPANT or a delegated body. In this case the PARTICIPANT will have to pay for the repetition test. If there is a defect on the test vehicle the PARTICIPANT is obliged to send spare parts immediately. Repair costs need to be paid by the PARTICIPANT.

## **3. Bill- and Payment Conditions**

Following receipt of your application by fax, you will receive by way of confirmation of your application, an invoice for the total cost of your participation, which is due for immediate payment. The test will not be started before full payment is received by the ORGANIZER.

## **4. Contract Withdrawal, Indemnification**

In the following cases the ORGANIZER can withdraw from the contract:

- a) If there are not enough PARTICIPANTS taking part in the test or the special exhibition.
- b) If the fair and congress company withdraws its agreement for the special exhibition.

In these cases the PARTICIPANT will be paid back payments received by the ORGANIZER. Any further claims will not be paid. If the PARTICIPANT does not pay the full amount for the services booked as agreed in the contract, the ORGANIZER is allowed to withdraw from the contract without any further delay. In this case the PARTICIPANT has no demands on return of any payment on account.

The ORGANIZER carries out the test and the special exhibition for idealistic reasons. Therefore any claims concerning indemnification by the PARTICIPANT towards the ORGANIZER for unsatisfying realization during the test or the exhibition or for damages of exhibited articles are impossible. Claims of indemnification are possible in case of intentional or reckless actions only. The PARTICIPANT can withdraw from the contract if the ORGANIZER will give his agreement, and if an appropriate replacement can be found.

## **5. Miscellaneous**

Any alterations or abridgements of the contract must, for legal reasons, be submitted in written form. All actions connected with production of the Test Expo will take place at the location of the event. All other activities will be at the main office of the ORGANIZER.

If legal proceedings are brought, the original contract in German shall take precedence (it is available on request).