

## ExtraEnergy Pedelec and E-Bike Test 2008

The non-profit organization ExtraEnergy is the worldwide recognized authority for light electric vehicles (LEV) and component testing. The Pedelec and E-Bike Test is a riding test, which consists primarily of real life conditions. The test results are published in international magazines and displayed in exhibitions within and beyond the bicycle industry. The ExtraEnergy comparison test provides participants with an excellent marketing platform and valuable information for targeted product development. To receive all of the following services you only need to register once:

### Live Testing on Three Test Tracks



Six test riders ride the test bikes along a specific track around the city and surrounding countryside of Tanna, Germany, until the batteries are empty. On two different test tracks in Kirchheim/Teck, Germany, the assistance factors are measured for both uphill and urban conditions; the comprehensive range in hilly regions is also measured.

### Test Award Ceremony 2008 in Berlin



All vehicles tested in the 2008 Test will be presented together with their results as part of an LEV special exhibition at the German Technology Museum, in Berlin. The exhibition will begin in February and go until May 2008. The exhibition provides the perfect atmosphere for the Test Award Ceremony, which will be held there in early February. In April and May pedelecs and e-bikes will be available to the public for test riding.

### Test Seal for the Best Products



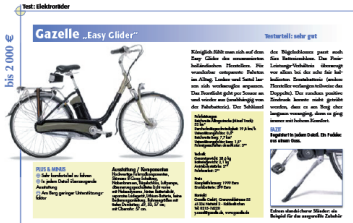
All products rated "very good" or "good" are rewarded with the ExtraEnergy Test Seal. Participants are welcome to use this seal for their marketing purposes.

### Publication at [www.ExtraEnergy.org](http://www.ExtraEnergy.org)



Pictures and test results of all tested vehicles are published in the ExtraEnergy web magazine together with the contact information from the participants. ExtraEnergy.org is a treasure trove of information on light electric vehicles and counts more than 44,000 visitors every month.

## Publication in Industry and Consumer Magazines



Reports on the test will appear in:

- Bike Europe, one of the world's leading trade magazines for bicycles and scooters
- SAZ, the leading German bicycle dealer magazine
- aktiv Radfahren, the German bicycle consumer magazine with the largest readership

ExtraEnergy is planning to publish a new Pedelec and E-Bike Special Magazine in January 2008. The latest test reports will cover a large part of the content. (To be booked as an option with additional charge.)

## The Test on TV



The German TV program Suedwestfernsehen (South West Television) broadcasted a report on pedelecs and e-bikes from the ExtraEnergy Test in June 2006. Thanks to the great response further contributions on electric two-wheelers are planned.

## The World's Largest LEV Exhibition in Tanna



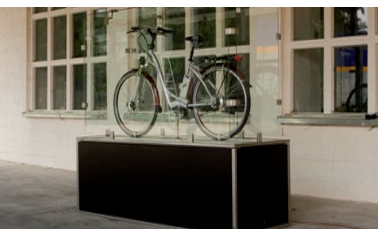
All test bikes remain with ExtraEnergy as permanent loan and become part of the world's largest LEV collection at the ExtraEnergy headquarters in Tanna, Germany. The permanent exhibition and education center now counts more than 400 vehicles from the early beginnings of the 70's, to the current models of all leading manufacturers, and futuristic prototypes.

## ExtraEnergy Touring Exhibition



All tested vehicles will be shown at bicycle trade shows and other exhibitions. In cooperation with ExtraEnergy, the trade companies in Cologne and Friedrichshafen, Germany, set a new focus on electric mobility. The test exhibition will take a central spot within the ExtraEnergy LEV World special show at IFMA Cologne in September 2007. For 2008, ExtraEnergy is planning quite a few exhibition again, in addition to the trade shows.

## Presentation in New Special Displays



At each presentation the test vehicles will impress visitors in a brand-new highly functional display developed by ExtraEnergy. Together with a nicely printed layout of the test report they will be permanently installed on an illuminated podium behind glass. Opening up an entirely new possibility for exhibition, the special displays protect the exhibit against rain, wind, and vandalism.